



“Expert Association Management with a Personal Touch”

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SOS-Association Management Solutions to Provide Association Management Support to the National Association of Women Business Owners San Francisco Bay Area

(PHOENIX, Ariz., February 29, 2016) – SOS-Association Management Solutions has recently been retained by the San Francisco Bay Area chapter of the National Association of Women Business Owners (NAWBO SFBA) to provide association management services.

“When we were looking for a new administrator, we wanted a company that already had knowledge of the National Association of Women Business Owners (NAWBO-SFBA),” said Emily Wirowek, President of NAWBO SFBA. “More importantly, we wanted a business that believes in our mission of empowering, educating, inspiring and advocating for women to be better leaders in their economic, social and political spheres. We wanted a company that was versatile to encompass all of our needs from membership engagement to financials. We needed our administrator to be the face of our organization, one that would be professional, kind and helpful no matter the inquiry. SOS-Association Management Solutions really stood out with their character and personality. The women definitely have a passion for helping other women succeed. The NAWBO-SFBA leadership team knew Suzanne and Conni and their team would give us the best personal touch. We are excited to have a partnership with the SOS team.”

SOS will assist with membership, communications, events and bookkeeping tasks. “We are so pleased and excited to be working with NAWBO SFBA and assisting with the growth of the organization,” said Suzanne Lanctot, CAE, managing director of SOS. “As we currently manage the Phoenix Chapter of NAWBO, this is a natural fit.”

Conni Ingallina, owner and president of SOS, said, “When SOS began in 1995, we didn’t know that we had stumbled upon our true passion – helping trade, professional and nonprofit associations fulfill their missions. As an Association Management Company (AMC), we have been able to provide professional management services for an eclectic group, including associations in the medical, foreign policy, psychological, production, travel, and green industries as well as a variety of charitable nonprofits.

About SOS-Association Management Solutions

SOS is an accredited, full-service professional management company dedicated to giving the personal touch to all of the associations it serves. We accomplish this by creating a sustainable growth environment that ensures maximum success while allowing for individual personality, unique culture and engaged volunteers.

Association Management Companies (AMC’s) specialize in managing associations and not-for-profit organizations, providing leadership and professional management services through experienced staff, best

practices and shared resources. Because AMCs manage multiple association and not-for-profit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services. **SOS is the only accredited AMC in Arizona.** For more about SOS, visit www.sossolutions.org. For more about the AMC Institute, visit www.AMCInstitute.org/accreditation.

About National Association of Women Business Owners

The National Association of Women Business Owners (NAWBO) is America's only dues-based organization to represent the interests of all women entrepreneurs in all types of businesses. With headquarters in Washington DC, and over 80 chapters countrywide, our organization supports and empowers women business owners across the nation. NAWBO is affiliated with Les Femmes Chefs d'Enterprises Mondiales (World Association of Women Entrepreneurs) in 33 countries.

NAWBO members own diverse companies, including manufacturing, construction, agribusiness, energy retail, technology, high tech, life sciences, biotechnology, transportation, health and professional services. For more information, visit www.nawbo.org. For more information about the San Francisco Bay Area Chapter, visit www.nawbo-sfba.org.